

Q

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT9/12 12.25

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6146970

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	DCCC 10/23	EST#1193	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED 2 DATE OCT9/12 12.25

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED ORDER
TTLS \$57,725
PLEASE CONFIRM, THANKS!

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STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1193
AGENCY PRODUCT CODE =

4	S	600A-700A	30	\$650.00	10/23	10/26	0	TU-F	0
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PROGRAM : NEWS

5	S	600A-700A	30	\$650.00	10/29	10/29	0	MON	0
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PROGRAM : NEWS

6	S	700A-900A	30	\$625.00	10/23	10/26	0	TU-F	0
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PROGRAM : TODAY SHOW

FROM REP OCT9/12 12.25
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		700A-900A	30		\$625.00	10/29	10/29	0		MON	0
PROGRAM : TODAY SHOW												
14	S		1000A-1100A	30		\$350.00	10/23	10/26	2		TU-F	2
PROGRAM : ELLEN												
15	S		1000A-1100A	30		\$350.00	10/29	10/29	0		MON	0
PROGRAM : ELLEN												
35	S		600P-630P	30		\$1,000.00	10/23	10/26	0		TU-F	0
PROGRAM : NEWS												
36	S		600P-630P	30		\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
39	S		600P-630P	30		\$625.00	10/27	10/27	0		SAT	0
PROGRAM : NEWS												
40	S		600P-630P	30		\$675.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												
41	S		700P-730P	30		\$1,500.00	10/23	10/26	0		TU-F	0
PROGRAM : JEOPARDY/WHEEL												
42	S		700P-730P	30		\$1,500.00	10/29	10/29	0		MON	0
PROGRAM : JEOPARDY/WHEEL												
43	S		730P-800P	30		\$1,650.00	10/23	10/26	0		TU-F	0
PROGRAM : JEOPARDY/WHEEL												
44	S		730P-800P	30		\$1,650.00	10/29	10/29	0		MON	0
PROGRAM : JEOPARDY/WHEEL												

REP HEADLINE# 6146970 TRF# 322731
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 12.25
CHANGES ** WPXI-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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56	S		1000P-1100P	30		\$2,000.00	10/25	10/25	0		THU	0
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PROGRAM : ROCK CENTER
ORD COM1: PRG CHA- ROCK CENTER
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-45 FOR 1 SPOT/WK

47	S		1100P-1135P	30		\$1,350.00	10/23	10/26	0		TU-F	0
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PROGRAM : NEWS

59	S		900P-1000P	30		\$4,500.00	10/26	10/26	0		FRI	0
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PROGRAM : GRIMM
ORD COM1: GRIMM
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-54 FOR 1 SPOT/WK

OCT/12	45975.00	NOV/12	11750.00	CONTRACT TOTAL				57725.00
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TOTAL SPOTS 83

MARKET TOTALS \$354,225 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE